

MEDIU

KPT/JPS(PA 0388)03/2016 Online & On Campuse

**F**aculty of Finance And  
Administratve Science

**PhD in Business Management (By Research)**

**جامعة المدينة العالمية**

**Al-Madinah International University**

# Doctor of Philosophy (PhD) in Business Management (By Research)

## Programme Aims

At its core, the MEDIU's PhD in business management –by research program aims to:

- enable students to undertake PhD research in business management and to gain a knowledge and understanding of the functions of business and their inter-relationships;
- develop students' skill in structuring and understanding complex business situations so that they can apply their functional knowledge effectively and equip themselves for an academic or commercial career in business and management research.
- build up students experience and confidence in using theoretical knowledge in practice to be able to undertake, evaluate, commission or manage research in the commercial, public, or voluntary sectors.
- stimulate students to read and critically appraise management theory and, in doing so, develop their desire for life-long learning.
- develop students' effective communication skills in both written and verbal form
- Enhance candidates' analytical, communication, and technological skills.
- Develop the ability to function effectively in a diverse and global business environment

## Objective

At the end of the Programme, graduates should be able to:

- Utilize scientific research methods to acquire, interpret and extend knowledge in the field of business management in general and in the chosen project topic in particular.
- Acquire and make use the knowledge concerning current research issues in one of research areas to positively contribute to the domain of the selected topic
- Communicate and function effectively in a team
- Use references and citation without plagiarism; report and effectively present quantitative and qualitative research findings.
- Demonstrate awareness of issues relating to the society and humanity; and act according to the codes of professional ethics and responsibilities
- Demonstrate entrepreneurship and managerial skills, as well as insights into the enabling nature of the gained key (transferable) skills in other work environments and therange of opportunities within and outside the field
- Formulate effective business strategies
- Apply integrative and critical thinking skills
- Utilize information technologies in the design and management of the organization

- Communicate effectively
- Analyze domestic and global forces that affect organizational success
- Identify and evaluate ethical dilemmas related to business decisions

## Career of prospective

The PhD in degree management opens up possibilities for a career in the education sector and research field. Furthermore, it is a career accelerator across a number of industries such as:

- Financial Institutions
- Business Firms
- Marketing, consulting, and supply chain management are other fields where students will have more luck finding a job.

## learning out come

The MEDIU's PhD in business management –by research program is designed to:

- Develop the analytical tools for decision making in a business world of complex business issues and problems
- Develop the organizational skills for the effective implementation of policy in the context of the organization
- Develop an understanding of the body of knowledge in the functional areas of business
- Develop the skills of leadership, teamwork and supervision
- Skills of effective oral and written communication, presentation, and critical thinking
- Develop an understanding of and ability to use technology as a tool of effective management
- Develop abilities for ethical decision-making
- Develop the ability to function effectively in a diverse and global business environment

## Entry Requirement

- A relevant Master's degree (Honours) with good grades from MEDIU, or any other institutions of higher learning recognised by the university; or
- Any other certificate that is recognised as equivalent to Masters' degree (Honours) or other relevant professional qualification and experience that are recognised by the University.
- A relevant General Master's degree (without honours) with atleast one year working experience, and

If deemed necessary, an applicant may be interviewed and/or required to sit for an entrance test in order to determine his eligibility for admission to a specific programme.

The department of faculty may, with the approval of the University Academic Council (UAC), require the applicant to satisfy additional conditions for admission to a specific programme.

# Doctor of Philosophy (PhD) in Business Management (By Research)

## Learning mood

- Online
- On Campus

## Languages Requirement

All applicants must meet the English Language requirement before being admitted to the programme. This could include:

- Having English as their mother tongue, OR
- Substantially Worked /studied in an English-speaking country, OR
- English Language qualification (TOEFL : 600/ IELTS : 6.0), OR
- Any other qualification which is of equivalent level as determined by the Senate of the University.

## Duration of Study

	Full time		Part time	
	Long Semester	Short Semester	Long Semester	Short Semester
Weeks	126	—	210	—
Semesters	3	—	6	—
Years	1.5 year		3 years	

## Structure

Semester/ Year Offered	Name and Code of Course/Module	Classification (Major/Minor/ Elective/Audit)	Credit Value
1/1	Research Methodology	Faculty	3
1/1	GMET5043 Thesis GBUS5099	Thesis	

Students must conduct research under the supervision of an academic Professor and submit a thesis for the fulfillment of the graduation requirements. In addition, he/she must register for and pass subject(s) as required by the Faculty or University before submitting the thesis

# Tuition Fees

## International Student

Courses		Total Fees		Total Additional Fees		Total Tuition Fees	
		MYR	USD	MYR	USD	MYR	USD
PhD in Business Management (By Research)	Full Time	19,850.00	6,843.59	2,450.00	843.95	17,400.00	6,000.00
	Part Time	24,550.00	8,464.28	3,150.00	1,084.97	21,400.00	7,379.31

## Local Student

Courses		Total Fees		Total Additional Fees		Total Tuition Fees	
		MYR	USD	MYR	USD	MYR	USD
PhD in Business Management (By Research)	Full Time	18,470.00	6,156.00	1,070.00	356.00	17,400.00	5,300.00
	Part Time	22,970.00	7,656.67	1,570.00	522.67	21,400.00	7,133.33

## Online Student

Courses		Total Fees		Total Additional Fees		Total Tuition Fees	
		MYR	USD	MYR	USD	MYR	USD
PhD in Business Management (By Research)	Full Time	18,170.00	6,056.00	770.00	256.00	17,400.00	5,800.00
	Part Time	22,470.00	7,489.33	1,070.00	356.00	21,400.00	7,133.33

For more details about the fees please follow this link: ([www.mediu.edu.my/ar/admissions/all-abt-fees](http://www.mediu.edu.my/ar/admissions/all-abt-fees))

**For More Information Please Contact Us:**

**Phone: 613 55113939**

**Fax: 613 55113940**

**[www.mediu.edu.my](http://www.mediu.edu.my)**

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