1.	Course Title	اسم المادة			
2.	Course Code	BECO1013	ومز المادة		
3.	Status	Faculty متطلب الكلية			
4.	Credit Hour	3 (2+1) 2 for lecture (2 hours per week x 14 weeks) 1 for tutorial (1.5 hours per week x 14 weeks)			
5.	Semester/Year	الفصل الدراسي			
6.	Prerequisites	Nil		المتطلب السابق إن وجد	
7.	Teaching method:	Distance Learning (Electronic)		طريقة التدريس	
8.	Evaluation	Assessment and Marking Percentage: الامتحانات القصيرة الامتحانات القصيرة الواجبات المنتديات Assignments المنتديات Interactions through discussion board الامتحان النصفي الامتحان النهائي	10 % 10 % 10 % 20 % 50 %		
9.	Lecturer				
10.	Objective of the Subject Learning Outcomes	At the end of BECO1013, students should be able to: Understand the fundamental microeconomics principles and concept. Apply fundamental principles and concepts on microeconomics problems. Analyze simple microeconomics issues. At the completion of BECO1013, students should be able to perform the following tasks: Explain the microeconomics principles and concepts.			
12.	Synopsis	 Distinguish between the Islamic economics principles and conventional economics principles. Use microeconomics principles and concepts in analyzing economics issues. BECO1013 discusses the fundamental principles governing the behavior of economic agents and 			
		their application in analyzing economic issues.			
13.	Topics	Details	Lecture (Hrs)	Tutorial (Hrs)	
	Topic 1	Introduction to economics 1.1 Definition of economics 1.2 Basic economic concepts 1.3 Production possibility curve 1.4 Basic economic problems 1.5 The economic systems 1.6 Different economic systems (Conventional and Islamic Perspectives)	(Hrs) 2	(Hrs) 0	
	Topic 2	Demand Theory 2.1 Demand Theory 2.1.1 The Law of Demand 2.1.2 Determinants of Demand 2.1.3 Changes in quantity demanded	2	1.5	

	and changes in demand		
	2.1.4 The exceptional demand curve		
	2.1.5 Demand from Islamic Perspective		
	2.3 Job Analysis Method		
	2.4 Outcome of Job Analysis		
Topic 3	Supply Theory	2	1.5
	3.1 Supply Theory		
	3.1.1 The Law of Supply		
	3.1.2 Determinants of Supply		
	3.1.3 Changes in quantity supplied and		
	changes in supply		
	3.1.4 The exceptional supply curve		
	3.1.5 Supply from Islamic Perspective		
Topic 4	Elasticity of Demand and Supply	2	1.5
	4.1 Elasticity of demand		
	4.1.1 Price elasticity of demand		
	4.1.2 Cross elasticity of demand		
	4.1.3 Income elasticity of demand		
	4.1.4 The importance of price elasticity		
	of demand to a manager		
	4.2 Elasticity of Supply		
	4.2.1 Price elasticity of supply		
Topic 5 (a)	Consumer Behavior	2	1.5
	5.1 Cardinal utility theory		
	5.1.1 The relationships between		
	quantity demanded, total utility		
	and marginal utility		
	5.1.2 The law of diminishing marginal		
	utility		
	5.1.3 Consumer equilibrium under		
	cardinal utility theory		
Topic 5 (b)	Consumer Behavior	2	1.5
	5.1 Ordinal utility theory		
	5.2.1 The indifference curve		
	5.2.2 The budget line		
	5.2.3 Consumer equilibrium under		
	ordinal utility theory		
	5.2.4 Total effects (substitution and		
	income effects) on the price and		
	quantity of normal, inferior and		
Topic 6 (a)	giffen goods.	2	1 5
Topic 6 (a)	Market Equilibrium 6.1 Determination of market equilibrium under	2	1.5
	free market economy system		
	6.2 Changes in market equilibrium		
	6.3 Price control in Islam		
Tonic 6 (h)		2	1.5
Topic 6 (b)	Market Equilibrium 6.2 Application of demand and supply analysis	2	1.5
	6.2.1 Agricultural versus manufactured		
	goods and services		
	6.2.2 The effects of indirect taxes on the		
	price and quantity of goods and		
	services		
	6.2.3 The effects of subsidies on the		
	price and quantity of goods and		
	services		
	6.2.4 Price control		
	0.2.7 The control		

Topic 6 (c)	Market Equilibriun	_	2	1.5
Topic o (c)	6.3 Types of demai		2	1.5
	* *	nt demand		
		mpetitive demand		
		rived demand		
		mposite demand		
	6.4 Types of supply			
		nt supply		
		mpetitive supply	_	
Topic 7	Production and Co		2	1.5
	7.1 Production The	-		
		e short run theory of production		
		oduction function		
		e relationship between total		
		oduct, average product and		
		rginal product		
		e law of diminishing marginal		
		oduct		
	7.2 Cost Theory			
	-	olicit and implicit costs		
	-	onomic and accounting profits)		
	7.2.2 Cos	sts in the short run		
	7.2.3 The	e short run average cost curve		
	7.2.4 Co	sts in the long run		
	10.	2.4.1 The long run average		
	cos	st curve		
	10.	2.4.2 Economies and		
	dis	economies of scale		
Topic 8	Profit Maximizing	under Perfect Competition and	4	1.5
	Monopoly			
	8.1 The Concepts of	f Revenue		
	8.2 Profit maximiza	ation		
	8.2.1 Tot	tal approach		
	8.2.2 Ma	rginal approach		
	8.3 Perfect compet	tition		
	8.3.1 Cha	aracteristics		
	8.3.2 Sho	ort run equilibrium under		
		fect competition		
		ng run equilibrium under		
		rfect competition		
	8.4 Monopoly			
		aracteristics		
	8.4.2 Sho	ort run equilibrium under		
		onopoly		
		ng run equilibrium under		
		rfect monopoly		
		ce discrimination		
		allocative efficiencies		
		ation from Islamic perspective		
Topic 9		Profit Maximizing under Monopolistic		3
	Competition and C			
	9.1 Monopolistic co			
		aracteristics		
		ort run equilibrium under		
		onopolistic competition		
		ng run equilibrium under		
		onopolistic competition		
	9.2 Oligopoly	- Farmer Sampanon		

		9.2.1 Characteristics				
		9.2.2 The kinked demand curve				
		9.2.3 Sweezy's model				
	Topic 10	Theory of Distribution	2	3		
		10.1 Wage determination				
		10.2 Rent				
		10.3 Profit				
		10.4 Interest				
		10.5 Interest in Islamic perspective				
		Total contact hours	28	21		
		Equivalent lecture hours	28	14		
		Total lecture hours	42			
		Credit hours	3			
14.	References	1. Frank, Robert H (2007). Microeconomics a	nd Behavior (7 th ed). Irwin Professional			
	Textbook:	Pub.				
		2. Slavin, S. L (2007), Economics . International Edition, Mc Graw Hill.				
15.	Additional	1. Muhammad Abdul Mannan (1989), Islamic Economics Theory and Practice, Pelanduk				
	References:	Publication				
		2. Khurshid Ahmad (1980), Studies in Islamic Economics , The Islamic Foundation, London				
		3. Ziauddin Ahmad, Munawar Iqbal and M. Fahim Khan (1983), Fiscal Policy and Resources				
		Allocation in Islam, Institute of Policy Study, Islamabad.				
		4. Ziauddin Ahmad, Munawar Iqbal and M. Fahim Khan (1983), Money and Banking in Islam,				
		Institute of Policy Study, Islamabad.				
	Other materials:	All other materials will be available to the students online.				