## **Course:** Bachelor of Business Administration in E-Commerce

1.	Course Title	English For General Purposes		اسم المادة	
2.	Course Code	LENG1013		رمز المادة	
3.	Status	University	امعة	متطلب الج	
4.	Credit Hour	3 (1+2) 1 lecture (1 hour lecture x 14 weeks) 2 tutorials (1.5 hours tutorials x 2 x 14 weeks)	ات المعتملة	عدد الساع	
5.	Semester/Year	1/1	راسي	الفصل الدر	
6.	Prerequisites	Nil	سابق إن وجد	المتطلب ال	
7.	Teaching method:	Distance Learning (Electronic)	ريس	طريقة التد	
8.	Evaluation	Assessment and Marking Percentage:  Quizzes الامتحانات القصيرة 10  Assignments الواجبات 10  Interactions through discussion board المنتديات 10  Mid-Semester Exam الامتحان النصفي 20  Einal Examination (الامتحان النمائي 50	% % % %		
9.	Lastronau	الأستعال التهالي Fillal Examination	70		
10.	Objective of the Subject	<ul> <li>N/A</li> <li>Introduce students to some Basic English.</li> <li>Raise students' level of proficiency in the four language skills.</li> <li>Improve students' confidence and ability as language learners.</li> <li>Serve as a transitional link to higher level English.</li> </ul>			
11.	Learning Outcomes	Upon completion of of this subject, students should be able to:  Iisten and speak speak with some confidence on social matters.  read with reasonable accuracy for pleasure.  communicate facts and ideas reasonably accurate through writing.  develop vocabulary that will enhance their oral and written skills and have sufficient grasp of the language to communicate what is read.			
12.	Synopsis	This is the first level English language subject, which is especially designed for undergraduates with very little English. The topics are thematically organized, task-based and student-centered. Structured speaking tasks, incorporating systematic work on reading and writing, encourage students to express themselves more appropriately. The reading and writing tasks are accompanied by model language and essential grammar for different situations. The tasks and activities are generally graded in terms of difficulty and are designed in such a way that students are gradually encouraged to be independent learners.			
13.	Topics	Details	Lecture (Hrs)	Tutorial (Hrs)	
	Topic 1	<ul> <li>Reading: Friends</li> <li>Talking about good friends and bad friends.</li> <li>Grammar Points: Yes/No questions and Wh-Questions.</li> <li>Man's best friend.</li> <li>Read an interview about an unusual pet and answer questions.</li> <li>Read a questionnaire about being a good friend.</li> <li>Grammar Points: Present Perfect.</li> <li>Informal correspondence.</li> <li>Write simple social customs to a foreign friend.</li> </ul>	3	9	

	<ul><li>Grammar points: Passive voice.</li><li>Online Forum.</li></ul>		
Topic 2	Reading: My Daily Routine  Talking about Daily Routines. Grammar points: Do- questions. Reading about Schedules. Grammar points: Adverbs of time. Writing a study timetable. Grammar points: Short forms. Online Forum.	1	3

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Topic 7  Reading about directions  Grammar Points: Road directions  Written directions  Giving specific and general directions Grammar Points: Imperatives  Online Forum  Quiz  Reading: What's a good buy?  Topic 8  Reading: What's a good buy?  Grammar Points: Bargaining/ Negotiating expressions.  Reading about Shopping.				3
Topic 7  Reading about directions Grammar Points: Road directions Written directions Giving specific and general directions Grammar Points: Imperatives Online Forum Quiz  Reading: What's a good buy? Topic 8  Reading: What's a good buy? Grammar Points: Bargaining/ Negotiating expressions. Reading about Shopping.		<ul> <li>Grammar Points: Common phrases for asking</li> </ul>		
Topic 7  • Grammar Points: Road directions • Written directions • Giving specific and general directions Grammar Points: Imperatives • Online Forum • Quiz  Reading: What's a good buy? • Talking about bargai. • Grammar Points: Bargaining/ Negotiating expressions. • Reading about Shopping.		directions		
Written directions     Giving specific and general directions Grammar Points: Imperatives     Online Forum     Quiz  Reading: What's a good buy?     Talking about bargai.     Grammar Points: Bargaining/ Negotiating expressions.     Reading about Shopping.		<ul> <li>Reading about directions</li> </ul>	1	
Giving specific and general directions Grammar     Points: Imperatives     Online Forum     Quiz  Reading: What's a good buy?     Talking about bargai.     Grammar Points: Bargaining/ Negotiating     expressions.     Reading about Shopping.  1 3	Topic 7	<ul> <li>Grammar Points: Road directions</li> </ul>		
Points: Imperatives  Online Forum Quiz  Reading: What's a good buy?  Talking about bargai. Grammar Points: Bargaining/ Negotiating expressions. Reading about Shopping.		Written directions		
Online Forum     Quiz  Reading: What's a good buy?     Talking about bargai.     Grammar Points: Bargaining/ Negotiating expressions.     Reading about Shopping.		<ul> <li>Giving specific and general directions Grammar</li> </ul>		
Quiz  Reading: What's a good buy?      Talking about bargai.      Grammar Points: Bargaining/ Negotiating expressions.      Reading about Shopping.		Points: Imperatives		
Topic 8  Reading: What's a good buy?  Talking about bargai.  Grammar Points: Bargaining/ Negotiating expressions.  Reading about Shopping.		Online Forum		
Topic 8  Talking about bargai.  Grammar Points: Bargaining/ Negotiating expressions.  Reading about Shopping.		• Quiz		
Topic 8  Grammar Points: Bargaining/ Negotiating expressions.  Reading about Shopping.		Reading: What's a good buy?		
expressions.  • Reading about Shopping.		<ul> <li>Talking about bargai.</li> </ul>		3
expressions.  Reading about Shopping.	Tonic 0	<ul> <li>Grammar Points: Bargaining/ Negotiating</li> </ul>	1	
	ι ομία δ	expressions.		

	•	Cruising for shopping outlets .	
	•	Grammar points: Prepositions.	
	•	Online Forum.	

	Topic 9	ReadingTalking about Pastimes  Grammar points: Gerunds. Reading the Sports page. Grammar points: Vocabulary to talk about pastimes. Going to the movies. Grammar points: Expressions to write a simple review. Online Forum.	1	3		
	Topic 10	Reading: Writing at the university  Types of academic essays.  Grammar points: Essay introductions and Conclusions.  Researching the topic.  Grammar points: Transition words.  Writing the academic essay .  Grammar points: Editing and Proofreading.  Online Forum.	3	9		
		Total contact hours	14	42		
		Equivalent lecture hours	14	28		
		Total lecture hours	42			
		Credit hours	3			
14.	Main references:	Mohd Sallehhudin Abd Aziz & Tan Kim Hua (2008) English For Al Madinah International University (Malaysia)	•	ieneral Purposes.		
15.	Additional References:	<ol> <li>Hartman Pamela 2007 Quest 2 Reading &amp; Writing. McGraw HillNew York</li> <li>Soars, J and Soars L (1996) Headway: Intermediate, Oxford University Press</li> </ol>				
	Other Materials:	All other materials will be available to the students online.				